

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION NEW YORK

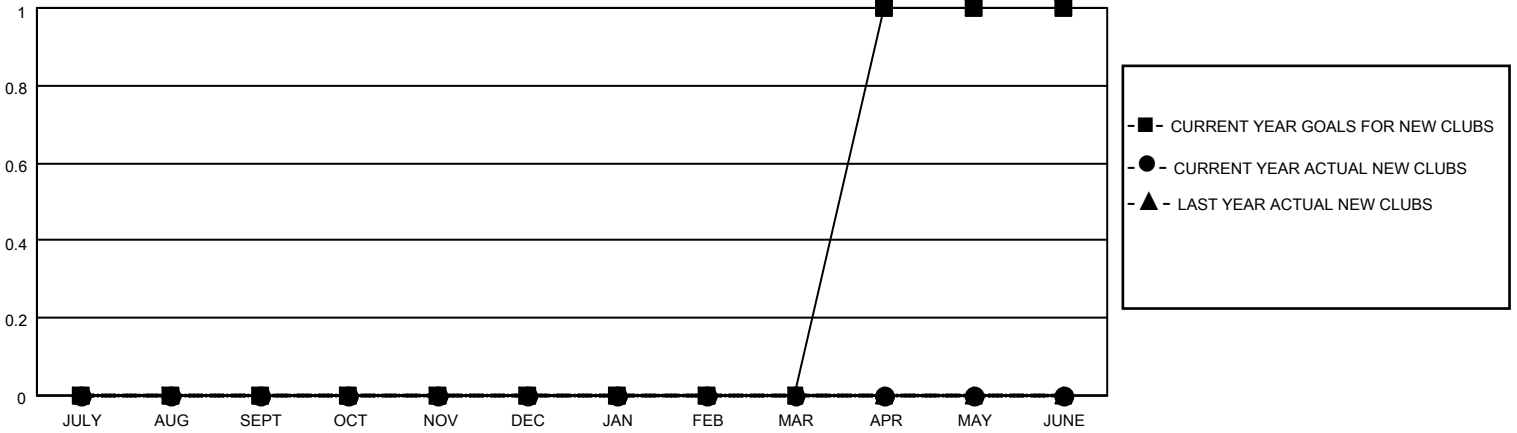
District 20 O

Results as of: 10/31/2021

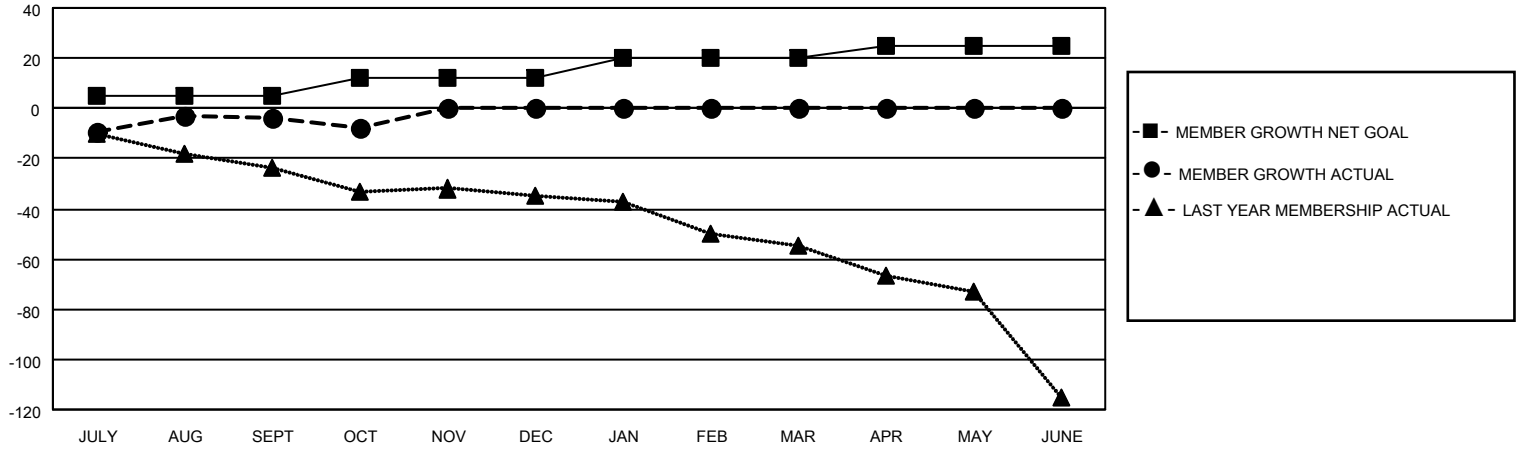
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 1 |
| OCT/NOV/DEC | 0 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 5 | 24 | 25 |
| OCT/NOV/DEC | 7 | 6 | 10 |
| JAN/FEB/MAR | 8 | 0 | 0 |
| APR/MAY/JUNE | 5 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | |
|------------------------|-----------|
| DROPPED CLUBS: 1 | |
| DROPPED MEMBERS | |
| DECEASED | 7 |
| CLUB CANCELLED | 0 |
| OTHER | 28 |
| TOTAL | 35 |

18 CLUBS OF 50 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

| <u>GENDER DISTRIBUTION</u> | |
|--|--------------|
| MALE | 770 (60.11%) |
| FEMALE | 511 (39.89%) |
| NON BINARY | 0 (0.00%) |
| PREFER NOT TO ANSWER | 0 (0.00%) |
| TOTAL FAMILY UNIT MEMBERS | 301 |
| FAMILY MEMBERS PAYING HALF DUES | 158 |